

PRIVACY

PRIVACY INFORMATION

According to the art. 13 of Regulation (EU) 2016/679 ("GDPR") on the protection of personal data ("GDPR"), we would like to inform you about the processing of your personal data acquired through your consultation of this website, sending e-mail through this site, or filling out forms on it.

This information is valid only for this website and not for other websites, you may consult via links; the Data Controller is not responsible for the websites of third parties.

1. Types of data processed

1.1 Navigation data

The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. They are information that is not collected to be associated with identified data subjects, but considering their very nature could identify the users, through processing and association with data held by third parties.

These data are used for the sole purpose of obtaining anonymous statistical information on the use of the website and to check its correct functioning and are deleted immediately after processing.

The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site: apart from this possibility, the data on web contacts do not persist for more than seven days.

1.2 Cookies

Please refer to the document "Cookie Policy".

1.3 Data provided voluntarily by the user

The optional, explicit and voluntary sending of e-mails to the addresses indicated on this website, the completion of the data forms (form) and / or the newsletter subscription forms present on the website allow the subsequent acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in these forms or in the e-mail sent.

Specific summary information can be reported or displayed on the pages of the website, prepared for particular services on request.

2. Purposes and methods of processing personal data

As specifically indicated in each data collection form, personal data voluntarily provided by the user will be processed for the following purposes:

1. Sending of the information required;
2. Supply of products and services ordered and fulfillment of contractual obligations;
3. Fulfillment of obligations under laws and regulations;
4. Accounting, invoicing, credit management and accounting administrative activities in general;
5. Sending newsletters and periodic e-mails regarding società Agricola Siddùra, promotional activities of various kinds and data processing for statistical purposes.;

The processing of data is carried out in compliance with the limits and conditions set by law, with automated tools, including electronic and telematics methods. Specific security measures

are observed to prevent data loss, illicit or incorrect use and unauthorized access. The data will be kept for the time necessary to provide the requested information and services. In the case provided for in points 5 and 6, they will be kept for no. 24 months, subject to your opposition.

3. Supply of personal data

Except as concerning the navigation data, the supply of personal data is optional.

4. Consequences of your refusal to supply personal data

The lack of total or partial availability of data may make it impossible to pursue the aforementioned purposes.

5. Categories of parties to whom personal data could be transmitted

The data object of the treatment will not be diffused, sold or exchanged with third parties without the consent expressed by the data subject. The scope of the data communication is limited exclusively to the subjects competent for the fulfillment of the contractual operations and the observance of legal obligations. They may therefore be disclosed to third parties belonging to the following categories:

- Subjects that provide services for the management of the information system;
- Law Firm or companies in the context of assistance and consultancy relationships;
- Administrations, public bodies and competent authorities, for the fulfillment of legal obligations and / or provisions of public bodies
- Campari Affiliates, external or internal data processors directly involved in the performance of the service or which are authorized to know the data according to the law.

Within the organization of the Data Controller, the data will be communicated only to subjects specifically in charge of processing.

6. Data subject's rights

The data subjects to whom the personal data refer have the right to access, correct or cancel the processing of their personal data, to require their portability (ie the right to receive the data supplied by them in a format readable by an automatic device or requesting that they be transmitted to another data controller). They also have the right to revoke the consent given and to propose a complaint to a Local Privacy Authority (Garante Privacy).

They also have the right to object, at any time, to the processing of their data for direct marketing and profiling purposes.

To exercise these rights, the data subjects may forward their requests to the Data Controller by writing to the following e-mail address: Att.ne of the Legal Representative of Società Agricola Siddùra snc, località Siddura snc, 07020 Luogosanto direzione@siddura.com

7. Data Controller

Società Agricola Siddùra snc, località Siddura snc, 07020 Luogosanto

8. Data Protection Officer

The Data Protection Officer is domiciled at the registered office of the Data Controller. Email: direzione@siddura.com

COOKIE

Extended Cookie Policy

Cookies consist of portions of code installed in the browser that assist the Owner in providing the service according to the purposes described. Some of the purposes for which the Cookies are installed may also require the User's consent.

Technical Cookies and Cookies serving aggregated statistical purposes

- **Activity strictly necessary for the functioning of the service**

This Application uses Cookies to save the User's session and to carry out other activities that are strictly necessary for the operation of the same, for example in relation to the distribution of traffic.

- **Activity regarding the saving of preferences, optimization, and statistics**

This Application uses Cookies to save browsing preferences and to optimize the User's browsing experience. Among these Cookies are, for example, those to set the language and the currency or for the management of first party statistics employed directly by the Owner of the site.

Other types of Cookies or third-party tools that might use them

Some of the services listed below collect statistics in aggregated form and may not require the consent of the User or may be managed directly by the Owner - depending on how they are described - without the help of third parties.

If any third party operated services are listed among the tools below, these may be used to track Users' browsing habits - in addition to the information specified herein and without the Owner's knowledge. Please refer to the privacy policy of the listed services for detailed information.

- **Advertising**

These services allow User Data to be utilized for advertising communication purposes displayed in the form of banners and other advertisements on this Application, possibly based on User interests.

This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below.

Some of the services listed below may use Cookies to identify Users or they may use the behavioral retargeting technique, i.e. displaying ads tailored to the User's interests and behavior, including those detected outside this Application. For more information, please check the privacy policies of the relevant services.

- **Displaying content from external platforms**

These services allow you to view content hosted on external platforms directly from the pages of this Application and interact with them.

If a service of this kind is installed, it may still collect web traffic data for the pages where the service is installed, even when users do not use it.

Typekit (Adobe Systems Incorporated)

Typekit is a typeface visualization service provided by Adobe Systems Incorporated that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Usage data and Various types of Data as specified in the privacy policy of the service.

Place of processing: USA - [Privacy Policy](#)

Google Maps widget (Google Inc.)

Google Maps is a maps visualization service provided by Google Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookie and Usage data.

Place of processing: USA - [Privacy Policy](#)

- **Interaction with external social networks and platforms**

These services allow interaction with social networks or other external platforms directly from the pages of this Application.

The interaction and information obtained by this Application are always subject to the User's privacy settings for each social network.

If a service enabling interaction with social networks is installed it may still collect traffic data for the pages where the service is installed, even when Users do not use it.

Google+ +1 button and social widgets (Google Inc.)

The Google+ +1 button and social widgets are services allowing interaction with the Google+ social network provided by Google Inc.

Personal Data collected: Cookie and Usage data.

Place of processing: USA - [Privacy Policy](#)

Facebook Like button and social widgets (Facebook, Inc.)

The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Facebook, Inc.

Personal Data collected: Cookie and Usage data.

Place of processing: USA - [Privacy Policy](#)

Twitter Tweet button and social widgets (Twitter, Inc.)

The Twitter Tweet button and social widgets are services allowing interaction with the Twitter social network provided by Twitter, Inc.

Personal Data collected: Cookie and Usage data.

Place of processing: USA - [Privacy Policy](#)

How can I manage the installation of Cookies?

In addition to what is specified in this document, the User can manage preferences for Cookies directly from within their own browser and prevent - for example - third parties from installing them. Through the browser preferences, it is also possible to delete Cookies installed in the past, including the Cookies that might possibly have saved the consent for the installation of Cookies by this website. It is important to note that by disabling all Cookies, the functioning of this site may be compromised. Users can find information about how to manage Cookies in their browser at the following addresses: [Google Chrome](#), [Mozilla Firefox](#), [Apple Safari](#) and [Microsoft Windows Explorer](#).

In the case of services provided by third parties, Users can exercise their right to withdraw from the tracking activity by utilizing the information provided in the third party's privacy policy, by clicking the opt-out link - if provided - or by contacting the third party.

Notwithstanding the above, the Owner informs that Users may take advantage of: [Your Online Choices](#). This service allows Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of this resource in addition to the information provided in this document.

Data Controller and Owner

Società agricola Siddùra snc, località Siddura snc, 07020 Luogosanto (SS)

Since the installation of third party Cookies and other tracking systems through the services used within this Application can not be technically controlled by the Owner, any specific references to Cookies and tracking systems installed by third parties are to be considered indicative. In order to obtain complete information, consult the privacy policy for the respective third party services listed in this document.

Given the objective complexity linked to the identification of technologies based on Cookies and their very close integration with the operation of the web, Users are encouraged to contact the Owner should they wish to receive any further information on the use of Cookies themselves and any possible use of them - for example, by a third party - carried out through this site.

- **Definitions and legal references**

Personal Data (or Data)

Any information regarding a natural person, a legal person, an institution or an association, which is, or can be, identified, even indirectly, by reference to any other information, including a personal identification number.

Usage Data

Information collected automatically from this Application (or third party services employed in this Application), which can include: the IP addresses or domain names of the computers utilized by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using this Application, which must coincide with or be authorized by the Data Subject, to whom the Personal Data refers.

Data Subject

The legal or natural person to whom the Personal Data refers.

Data Processor (or Data Supervisor)

The natural person, legal person, public administration or any other body, association or organization authorized by the Data Controller to process the Personal Data in compliance with this privacy policy.

Data Controller (or Owner)

The natural person, legal person, public administration or any other body, association or organization with the right, also jointly with another Data Controller, to make decisions regarding the purposes, and the methods of processing of Personal Data and the means used, including the security measures concerning the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

This Application

The hardware or software tool by which the Personal Data of the User is collected.

Cookie

Small piece of data stored in the User's device.

Legal information

Notice to European Users: this privacy statement has been prepared in fulfillment of the obligations under Art. 10 of EC Directive n. 95/46/EC, and under the provisions of Directive 2002/58/EC, as revised by Directive 2009/136/EC, on the subject of Cookies.

This privacy policy relates solely to this Application.